

Co-marketing engagement levels

| Engagement Tier | Description of engagement from Partner | Elation price discount* |
|-----------------|---|--|
| 0 | Elation is listed and/or named as preferred vendor with minimum commitment to announce or promote via email, web listing, or other means highlighting Elation partnership | Waived implementation fee + Standard discount 8% year 1 |
| 1 | Tier 0 + Partner provides access to Partner roster of participating providers to support Elation's outbound sales & marketing engine | Waived implementation fee + 10% discount year 1 |
| 2 | Tier 1 + Partner commitment of an agreed-upon mix of the below activities within each quarter to drive awareness of the partnership: <ul style="list-style-type: none"> • Support inviting provider partners to an Elation-hosted webinar • Direct email to provider partners highlighting the partnership with an Elation booking link for a virtual demonstration • Elation attendance at Partner hosted physician events with an opportunity to present to the audience • Placement in Partner's newsletter or other print or digital publications, including an Elation Press Release announcing partnership • Other to-be-determined means of engaging physicians to drive awareness of the partnership pending mechanisms available | Waived implementation fee + 10% perpetual |
| 3 | Tier 2 + Partner provides incentives | Waived implementation fee + custom Elation discount |