

Evvy

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Evvy offers the world's only *complete, precision* vaginal microbiome solution.

Evvy Vaginal Microbiome Test



Proprietary Scores *for Women across the Lifespan*



Precision Treatment & Care



ACCURATE, COMPREHENSIVE, & DESIGNED FOR THE VMB.

- World's only CLIA, CAP, and CLEP approved mNGS VMB test, detecting all bacteria & fungi (plus PCR testing for STIs and resistances).
- Proprietary wetlab protocols and drylab leverages Evvy's reference database with 2x as many vaginal genomes as publicly documented — all optimized for the VMB.
- Peer-reviewed test validation demonstrating industry leading accuracy.

POWERED BY THE WORLD'S LARGEST VMB DATASET.

- Developed proprietary scores for vaginal health + fertility.
- Discovering novel microbiome signatures across female health conditions (PCOS, menopause, endometriosis, IVF, preterm birth, and more).
- Deliver optimal result ranges based on our robust data.

PERSONALIZED & INNOVATIVE NEXT STEPS.

- Stratifies patients, identifies the right diagnosis, and predicts the right treatments.
- Custom, compounded treatments made with best in class ingredients & sent to each patient's door.
- Peer-reviewed publication on >1,000 real-world patients demonstrates significant improvements in symptoms and microbiome restoration.

Evvy's platform delivers value to female patients across the lifespan:



Experiencing vaginal infections (BV, yeast, UTIs) or symptoms (odor, itching, dryness, etc.)



Optimizing fertility and pregnancy outcomes



Going through peri-menopause or menopause



Proactively measuring and optimizing women's health biomarkers

Trusted by over 75,000 patients and 2,000 medical providers.



"I have spent 10 years struggling with [vaginal] symptoms and this is the first time I have truly felt confident in my body. THANK YOU EVVY!"



Evvy actually saved my life. I couldn't be more happy with the detailed results, relevant and cutting-edge information, and immense support.



After 8 failed cycles of IVF I am currently 25 weeks pregnant. I give 99% of the credit to your team at Evvy. Thank you for changing lives and making dreams come true!



[85K followers](#)



[200K followers / 7.2M likes](#)



[Patient reviews here.](#)

Evvy is the *national leader* in vaginal microbiome testing.

- ✓ Trusted by >70k patients & >1k providers (read reviews [here](#).)
- ✓ Validated for clinical use in all 50 states (CLIA, CAP, & CLEP approved).
- ✓ Fast turnaround times (7-10 days).
- ✓ Validated pipeline for metagenomic sequencing (mNGS) + PCR testing to capture all bacteria, fungi, STIs, and antibiotic resistances (leveraging proprietary reference database).
- ✓ Novel scores for patients based on the world's largest vaginal microbiome dataset.
- ✓ Personalized, innovative treatment programs — with peer-reviewed publication on efficacy & outcomes [here](#).
- ✓ Peer-reviewed publication on test methodology & accuracy (publication [here](#)).
- ✓ The only platform fully optimized for the vaginal microbiome (across wetlab protocols & bioinformatics)
- ✓ Trusted consumer brand, thought leader in women's health, & industry leader in female biomarker discovery.

Appendix



The Vaginal Microbiome: 101

What it is: The vaginal microbiome is the complex ecosystem of bacteria, fungi, and more that lives inside the vagina — and it plays a major role in female health outcomes.

How it works: Protective microbes like Lactobacilli keep vaginal pH low and make it difficult for pathogens to survive in the vagina. When there aren't enough protective bacteria like lactobacilli in the vaginal microbiome, disruptive bacteria can take over and cause vaginal dysbiosis.

Implications: When the vaginal microbiome is in dysbiosis, pathogens make a home in the vagina. This increases inflammation and infection in the reproductive tract — and drives up the risk of adverse health outcomes including infertility, IVF failure, preterm birth, cervical cancer progression, and more.

At Evvy, we see the vaginal microbiome as an overlooked key to women's health. By accurately measuring and reliably optimizing the vaginal microbiome, we can radically improve a woman's health outcomes across the lifespan.

A great summary of the role of the vaginal microbiome in female health was recently published [here](#).

Provide novel insights & solutions for the leading reason women seek healthcare advice¹.

Vaginal infections account for more than 10 million doctor's office visits annually² and are a leading symptom of menopause³ — yet the standard of care is failing women.

Vaginal Symptoms

HIGHLY PREVALENT

27%

of women have bacterial vaginosis (BV)⁴

MISDIAGNOSED

> 60%

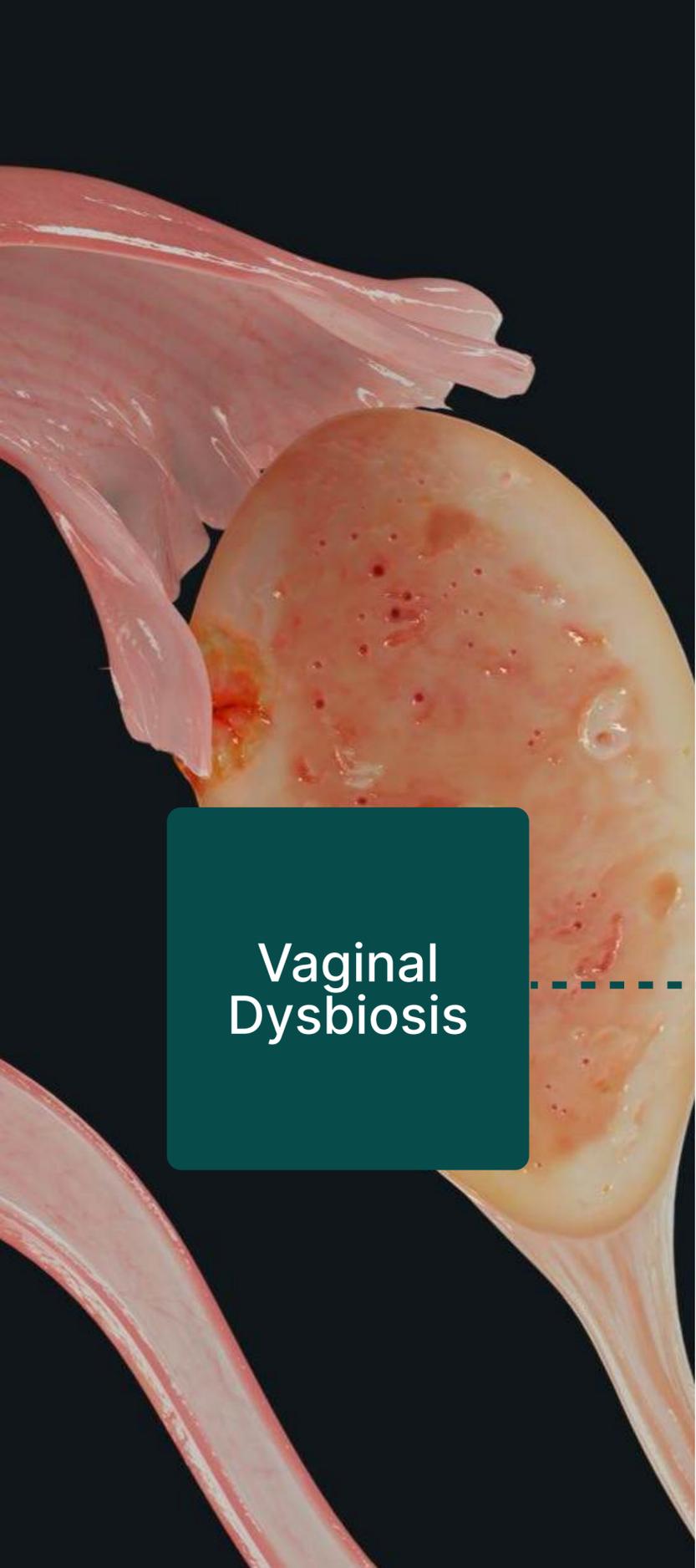
of vaginitis diagnoses are incorrect⁵

UNRESOLVED

>50%

of treated cases recur with 6 months⁶

1. Andrist, LC. Vaginal health and infections. May 2001. ([source](#))
2. Drexler, M, Brown, H. Improving the Diagnosis of Vulvovaginitis. Oct 2020. ([source](#))
3. <https://www.ncbi.nlm.nih.gov/books/NBK559297/>
4. Peebles, Kathryn. Costs of Bacterial Vaginosis. May 2019. ([source](#))
5. Schwiertz, Taras D, Rusch K, Rusch V. 2006 Feb 17. ([source](#))
6. Vodstrcil LA, Muzny CA, BMC Med. 2021 Sep 2. ([source](#))



Leverage the vaginal microbiome to improve outcomes in fertility & pregnancy.

When the vaginal microbiome is in dysbiosis, pathogens make a home in the vagina. This increases inflammation and infection in the reproductive tract — driving up the risk of infertility, IVF failure, and preterm birth.

Research shows that 84% of patients with dysbiosis have no symptoms¹.

INFERTILITY

The presence of pathogens in the vagina negatively affects a patient's fertility — regardless of symptoms².

IVF FAILURE

Vaginal dysbiosis presents a significant risk for failed clinical pregnancy & early pregnancy loss in IVF³.

PRETERM BIRTH

Patients with vaginal dysbiosis are at higher risk of delivering preterm. Up to 40% of preterm births are thought to have infectious etiologies⁴.

1. <https://pmc.ncbi.nlm.nih.gov/articles/PMC5443090/>
2. <https://www.mdpi.com/1422-0067/23/1/180>
3. <https://pmc.ncbi.nlm.nih.gov/articles/PMC8001118/>
4. <https://obgyn.onlinelibrary.wiley.com/doi/abs/10.1046/j.1471-0528.2003.00034.x>

Leverage the Vaginal Microbiome to Decode Women's Health

A great summary of the role of the vaginal microbiome in female health was recently published [here](#).

Diagnostic

ENDOMETRIOSIS

There may be biomarkers of endometriosis in the VMB. There may also be a bacterial component to endometriosis itself.

6.5M WOMEN \$22B

PCOS

Women with PCOS are more likely to have specific microbes present in the vagina, and that certain VMB signatures may be a biomarker for PCOS.

5-6M WOMEN \$4.2B

MENOPAUSE

VMB signatures may be able to diagnose the peri/menopause and the stage of peri/menopause.

11.5K DIAGNOSES / YEAR \$2.3B

Risk Prediction & Prevention

PRETERM BIRTH

VMB dysbiosis + infectious etiologies may account for up to 40% of PTBs. VMB signatures may predict risk of PTB, and VMB modulation may reduce risk.

380K / YEAR \$25B

GYNECOLOGICAL CANCERS

VMB is associated with persistent HPV. VMB has the potential to diagnose, predict and prevent certain cancer progression.

11.5K DIAGNOSES / YEAR \$2.3B

FERTILITY + IVF OUTCOMES

VMB signatures can serve as biomarkers for infertility, implantation failure, or early pregnancy loss, and VMB modulation may reduce risk.

AFFECTS 16% OF COUPLES \$8.9B

Direct conditions of VMB

VAGINAL INFECTIONS

Bacterial vaginosis, yeast infections, aerobic vaginosis, group B strep, and more are direct VMB infections that can be diagnosed and treated through VMB.

10M VISITS / YEAR \$5B

STIs

People w/ VMB dysbiosis are 2-4x more likely to get HIV, gonorrhea, and/or chlamydia, and 9x more likely to get trich.

9M DIAGNOSES / YEAR \$16B

UTIS

The VMB can act as a reservoir for UTI-causing bacteria. Composition of VMB can increase susceptibility to recurrent UTIs.

15M DIAGNOSES / YEAR \$1.5B